



JULY MEMBERSHIP CHALLENGES

MEMBERS

Write down the name and invite that person to Rotary this year

CLUB

Set membership priorities/ plan for the year & enter your goals

CLUB EVENT

Plan a summer party, backyard BBQ, lunch at a golf range with lessons



Membership

AUGUST MEMBERSHIP CHALLENGES

MEMBERS

August is Back to School month
Invite a Rotarian Back to your Club

CLUB

Setting your goals in the MAP
system, finalize your membership
plans for the year.

CLUB EVENT

Have a membership party inviting
former members to return



Membership

SEPTEMBER MEMBERSHIP CHALLENGES

MEMBERS

September is Basic Education and Literacy Month, Invite an educator to your club

CLUB & CLUB EVENT

Honor Educators in your community



Membership

SEPTEMBER MEMBERSHIP CHALLENGES

MEMBERS

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CLUB & CLUB EVENT

Honor Educators in your community



Membership

OCTOBER MEMBERSHIP CHALLENGES

MEMBERS

Football season is in full swing,
Invite a sports fan to Rotary

CLUB & CLUB EVENT

Have a sporting event at a
meeting, football watch party,
plan a game night



Membership

NOVEMBER MEMBERSHIP CHALLENGES

MEMBERS

November is a month we honor Veterans, invite a person in uniform to Rotary

CLUB & CLUB EVENT

Honor your local heroes at a meeting



Membership

DECEMBER MEMBERSHIP CHALLENGES

MEMBERS

It is holiday season, invite a family member to a Rotary meeting

CLUB & CLUB EVENT

When scheduling those holiday parties, remember to use it as a membership event too. Invite those recent guests and Alumni.



Membership

JANUARY MEMBERSHIP CHALLENGES

MEMBERS

January is Vocational Service Month, what vocations are you missing from your club. Recruit a member from a new vocation to your club. Set a New Year's resolution to include bringing a new member into Rotary.

CLUB

Honor Vocations among your members

CLUB EVENT

Plan Club membership events for the new year



Membership

FEBRUARY MEMBERSHIP CHALLENGES

MEMBERS

Do you know your Rotary alumni?
Are they a member of your club?
Invite them to be!

CLUB & CLUB EVENT

Have an Alumni membership event!



Membership

MARCH MEMBERSHIP CHALLENGES

MEMBERS

Prepare for March Madness, bring a basketball fan to Rotary

CLUB & CLUB EVENT

Have a March Madness membership event.



Membership

APRIL MEMBERSHIP CHALLENGES

MEMBERS

The Focus this month is all about membership engagement. Get to know each other better - invite a member to lunch.

CLUB & CLUB EVENT

Set aside time at each meeting to learn something new about each other.



Membership

MAY MEMBERSHIP CHALLENGES

MEMBERS

May is Youth Service Month
Are your children or grandchildren
Rotarians? If not, invite them to a
club meeting.

CLUB & CLUB EVENT

Have a family activity or event to
include them in Rotary.



Membership

JUNE MEMBERSHIP CHALLENGES

MEMBERS

Share the Magic of Rotary with others, Invite a community member to Rotary

CLUB & CLUB EVENT

Honor community members at your meeting



Membership

JULY MEMBERSHIP CHALLENGES

Plan and prepare for the new year with your officer line.

What is your club strategy for July 1 - get off to a good start!