



- 9:00- 9:05 Welcome-Jill and Beth
- 9:05 – 10:00 Membership – Explore the Five Elements of the Club Experience and learn how to Enhance Participant Engagement. Why new Clubs?
- 10:00 – 10:10 Break
- 10:10- 11:00 Public Image-Tool Kit items to help Clubs Promote Membership and Foundation
- 11:00-12:00 Foundation-What is your passion? What is your dream project? How can the Rotary Foundation help increase that impact? Learn how to Plan a Successful Project and how to inspire Rotarians and friends of Rotary to Give to The Rotary Foundation.
- 12:00-1:00 Lunch
- 1:00-1:50 Membership-Discover how to identify a clubs’ strengths and vulnerabilities, learn how to use action steps to strengthen club and gain many inciteful tools to enhance participant engagement in our “Resource Buffet”!
- 1:50-2:40 Public Image-Create a public image calendar for the year integrating membership drives, membership highlights, foundation projects, foundation giving, world polio day, and local service projects.
- 2:40-2:50 Break
- 2:50-3:40 Foundation-Discover what a Legacy Dinner is and can you create a successful event. Gain an updated status on PolioPlus and get ideas for a World Polio Day event.
- 3:40 Wrap Up