



# 2024 Leadership Seminars

09:00 AM - 4:00 PM

JULY  
**13**  
Saturday

**FLORENCE, KY**

JULY  
**20**  
Saturday

**SPRINGFIELD, IL**

JULY  
**27**  
Saturday

**GADSDEN, AL**

AUG  
**3**  
Saturday

**LITTLE ROCK, AR**

AUG  
**10**  
Saturday

**SHREVEPORT, LA**

*Open to all current  
and future stars*

# EDUCATION

# INSPIRATION

# APPLICATION

*This experience will provide an interactive, engaged learning experience where you will learn, grow and share with others in your region to take your district to new heights! The content will be aligned with the tools and skills to share meaningful stories to Engage your current members, Attract new members, Adapt to alternative club and member models all while increasing your Impact through the power of the Rotary Foundation.*

## TENTATIVE AGENDA

9:00- 9:15 Welcome-Jill and Beth

9:15 – 10:00 Membership – Explore the Five Elements of the Club Experience and learn how to Enhance Participant Engagement

10:00 – 10:25 Public Image-Tool Kit items to help Clubs Promote Membership

10:25-10:35 Break

10:35-11:00 Public Image-Tool Kit items to help Clubs Promote The Rotary Foundation

11:00-12:00 Foundation-What is your passion? What is your dream project? How can the Rotary Foundation help increase that impact? Learn how to Plan a Successful Project and how to inspire Rotarians and friends of Rotary to Give to The Rotary Foundation.

12:00-1:00 Lunch

1:00-1:50 Membership-Discover how to identify a clubs' strengths and vulnerabilities, learn how to use action steps to strengthen club and gain many inciteful tools to enhance participant engagement in our "Resource Buffet"!

1:50-2:40 Public Image-Create a public image calendar for the year integrating membership drives, membership highlights, foundation projects, foundation giving, world polio day, and local service projects.

2:40-2:50 Break

2:50-3:40 Foundation-Discover what a Legacy Dinner is and can you create a successful event. Gain an updated status on PolioPlus and get ideas for a World Polio Day event.

3:40 Wrap Up